

ARIZONA HISTORICAL ADVISORY COMMISSION

Application for Arizona Centennial 2012 Legacy Project Designation

AHAC Mission: Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

Vision for Centennial Projects: Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Legacy Project Criteria: This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

- Attach a maximum of three pages that address the following areas, in the order listed.
 1. General description of the project.
 2. Describe how this project meets the Legacy Project criteria.
 3. Project timeline. Give details regarding planning and implementation.
 4. Describe the project location.
 5. List project partners, if applicable.
 6. Attach a proposed budget, showing total project cost and funding sources.

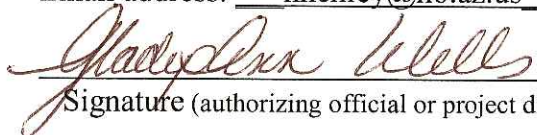
Name of project: ONEBOOKAZ

Contact person: Holly Henley, Library Development Consultant

Address: Carnegie Center, 1101 W. Washington; Phoenix, AZ 85007

Telephone Number: 602-258-5053 X1

Email address: hhenley@lib.az.us


Signature (authorizing official or project director)

6/27/06
Date

Submit application to the Arizona Historical Advisory Committee. The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations.

(add submission address and instructions) June 2006

ONEBOOKAZ Centennial 2012 Legacy Project Application

1. General Description

ONEBOOKAZ, a project initiated and administered by the Arizona State Library, Archives and Public Records in 2002 celebrates reading in the state of Arizona by encouraging all Arizonans to read the same book each year and participate in a discussion about the content. Partnerships form between libraries, schools, museums, and other educational institutions to bring people together for book discussions, author readings and signings, panel discussions, traveling presentations and special events that explore the facts and themes of the book.

As Arizona prepares for its Centennial, ONEBOOKAZ will provide an opportunity for citizens to read and discuss books that will increase their knowledge and appreciation of Arizona's history and culture. A selection committee of partners will select a group of books as finalists, and Arizonans will vote online during the fall to select the title for the following year. Discussion guides, program ideas, and other resources for the selected title will be posted on the website. Discussions and events will then take place all over Arizona, with a signature event being held at the annual Arizona Book Festival.

ONEBOOKAZ information can be accessed via the web at <http://www.onebookaz.org>.

2. Legacy Project Criteria

ONEBOOKAZ is a statewide project benefiting all Arizonans by promoting literacy and fostering a sense of community through the shared experience of reading the same book, discussing themes and involving participants in the various events connected with the book. Focusing ONEBOOKAZ on titles that portray significant aspects of Arizona's history and culture will increase the appreciation of citizens for the Arizona experience.

Representatives from both formal and informal educational institutions (e.g. colleges, museums, schools, libraries and archives) will form the ONEBOOKAZ committee, ensuring that a wide variety of quality non-fiction and fiction is considered for selection. That same committee will also work with Arizona State Library staff to plan for implementation of project activities once the title has been selected by popular vote. Copies of the book will be ordered for distribution to libraries for checkout. Discussion guides, resources providing additional historical information related to the book, and bibliographies for further reading will be created and placed on the website. Each year new resources will be created for the chosen title, but previous products will remain on the website, accessible for use. Promotional materials will be prepared, and formal and informal educational institutions throughout the state will be encouraged to hold discussions, using the resources. An author tour to libraries, museums and other cultural institutions will begin at the Arizona Book Festival. In the event that the author of the selected title is deceased or unavailable, an alternative educational program will be planned.

Through the reading and discussion of the ONEBOOKAZ, this project will encourage Arizonans to reflect on the unique history of the state and how that shapes its future, thus having an impact that extends beyond the Centennial year.

3. Timeline

2002 was the inaugural year for ONEBOOKAZ, and it has continued to be an annual event. 2007 will be the first year to focus the book selection on the history and culture of Arizona. With a successful outcome this year, the selection committee would then plan the years through 2012 to include different aspects of that history and culture each year.

Yearly timelines will include

- selection of the finalists by the ONEBOOKAZ committee by July
- publicizing of the finalists during the summer
- online voting for the ONEBOOKAZ throughout the month of September
- planning and posting of resources on the website in October
- distribution of books to libraries by December
- reading and programming throughout the state, culminating in an author tour or educational event at the Arizona Book Festival in April
- author tour or educational program available to libraries, museums, and other cultural institutions in Arizona in April
- evaluation of the project for use in future planning in May.

4. Location

ONEBOOKAZ is a project of the Arizona State Library, Archives and Public Records' Center for the Book, an affiliate of the Center for the Book in the Library of Congress. The Arizona Center for the Book is located at the Carnegie Center. ONEBOOKAZ is administered by the State Library's Library Development Division staff.

5. Partners

The Arizona Humanities Council, Yavapai County Library District, Arizona State University's KAET, Barnes & Noble Booksellers, Changing Hands Bookstore, Arizona Library Association, Maricopa County Library Council, Southwest Writers Series, Vintage Books – Knopf Group, MP Printing and Graphics, Maricopa Community Colleges, Follett Library Resources, Farrar, Straus Giroux Publishing, Sharlot Hall Museum, Phoenix College, and The Arizona Republic partnered with the Arizona State Library, Archives and Public Records in sponsoring ONEBOOKAZ 2006. In addition, many librarians from public, school, and community college libraries throughout the state served on ONEBOOKAZ committees, and public, school, and community college libraries hosted the book discussions, author visits, and other events. With the new focus on Arizona's history for the project, collaborations will expand widely for ONEBOOKAZ 2007.

6. Budget

ONEBOOKAZ is supported by the Arizona State Library, Archives and Public Records with Library Services and Technology Act funding, which is administered by the Institute of Museum and Library Services. Grants from the Arizona Humanities Council and contributions, cash and in-kind, from other partners allow for expansion of the project to involve more of Arizona's citizens. Below is a projection of annual expenditures.

Item	Cost
State Library staff time	\$5,000.00
Books for distribution	\$8,625.00
Publicity and promotional materials	\$4,875.00
Author/Scholars/Researchers/Presenters	\$10,500.00
Total	\$29,000.00